



PASSAGES

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African Reforestation Saves Human Lives

Last year, Africa took center stage with Plant-It 2000 reforesting denuded areas in Kenya, Cameroon, Tanzania and Zambia. These tree-planting projects are of special interest to us as they have already saved hundreds of human lives while improving the quality of life for over ten thousand people. In Kenya, 10,000 additional trees were planted during 1999 in the John Denver Memorial Forest; dramatically increasing crop yields and providing fruit for many villages. In Cameroon, dozens of community forests were planted consisting of trees with medicinal and cultural purposes. Throughout Tanzania, hundreds of people are now planting thousands of trees funded by Plant-It 2000 which already has increased crop production and drinking water for thousands of people. The 10,000 trees planted in Zambia plays a powerful role in relieving drought for thousands of villagers. Plant-It 2000 remains committed towards worldwide reforestation with an emphasis towards projects which save and improve human lives by increasing crop production and relieving drought.



Above: Villagers planting trees in Shirati, Tanzania, August, 1997



Colorado Tree Coalition Honors Plant-It 2000:

During October, 1999, Plant-It 2000 was presented a 'Special Recognition Award' by President Keith Wood and Past President Ralph Campbell of the Colorado Tree Coalition (CTC). The award honors Plant-It 2000 for its funding of selected Colorado reforestation projects over several years. Reforestation projects being honored include the Sand Creek Project, the Trees of Knowledge program in Edgewater, Monoco Vista Park planting in Commerce City, the Russian Olive program in South-Suburban, and the Highline Canal project. These events often had students and numerous community participants enthusiastically assisting with the tree-planting. We will continue to replenish other needy Colorado communities in upcoming years.

Recent Events (Year 2000):

In Berthoud, Colorado, we planted fifty trees with the assistance of approximately one hundred and fifteen volunteers. In Larkspur, Colorado, forty five people consisting of scouts, community members, Griffith Center children, council members, and interested residents helped us plant twenty four 2" or larger caliper trees. In Fort Collins, Colorado, two hundred volunteers assisted Spruce trees. On June 30th, Plant-It 2000 will fund the planting of 15 eighteen foot tall street trees at Shacklewell Estate, a deprived inner city social housing estate in East London. The involvement of local residents and schoolchildren will generate educational and social benefits.

Current and Upcoming Events:

Upcoming Events (Year 2000 and Beyond):

October has Plant-It 2000 funding the Monson School Orchard Project at the Monson School, SouthEast London. Three large cherry trees about 18' tall will be planted with the assistance of students, teachers and parents from the school. Forestry workshops linked to the event will also be provided to the students. In November, the Abbey Hill Community Woodland Project takes place in London between housing and a railway. Dozens of students from many London schools will assist us in planting thousands of saplings and tens of larger street trees. Also in November, the Street Trees for Spitalfields Project takes place where 43 trees about 18' tall will be planted to create a green space between London's East End and the financial district. Many schools and community groups will participate with the tree-planting. During early 2001, Plant-It 2000 will assist with the planting

of 4,000 native seedlings along the M4 motorway near Heathrow Airport, London. The tree-planting event, assisted by local schools and community groups, will result in decreased noise and traffic pollution and students from a nearby school will receive forestry workshops.



Today, only 5% of the original natural forest cover of the United States remains. Many other countries have an even smaller percentage of forest cover. With the world population increasing exponentially (currently there are over six billion people), the demand for timber products to provide construction material, fuel and furniture is also rapidly increasing. Unfortunately, far more trees worldwide are being harvested than are planted. This short-term approach to forestry practice has led to an increase in flooding, drought, dust storms, pollution, the greenhouse effect and extremes in climate with concurrent decreases in water table levels, stream, river and topsoil health, and mature forests.

Reforestation produces food in the form of fruits and nuts

What is the Real Need for Treeplanting?

while increasing crop yields through a process called 'inter-cropping'. Tree-planting also provides drinkable water by raising the water table along with improving the health of rivers and streams. Through such direct benefits to people, our reforestation programs throughout Africa, Asia, Central and South America have already saved and improved the lives of tens of thousands of people and we look forward to helping many more hungry people real soon.



Plant-It 2000's History of Forestry Success:

During
1991, Singer

John Denver en-

tered into long discussions about how he could do more for the world's forests. His passion for world reforestation led his founding of the Plant-It 2000 Foundation in the Spring of 1992. Almost immediately, Plant-It 2000 received its first major project partner - Chrysler/Jeep of California. Forty thousand Giant Sequoias were funded for planting in Sequoia National Forest and one hundred large trees were planted in Encinitas and another one hundred were planted in Davis. Traditional Medicinals, the largest American herbal tea company, then partnered with us to plant trees as a way to say 'Thank You' to their partners and employees. During the mid-1990's, Plant-It 2000 began planting hundreds of thousands of trees in denuded areas of other continents such as Africa, Asia and South America. Our realization was that the world's forests and people depend upon each other for survival and general health. We began massive reforestation programs in Belize, Kenya, Cameroon, Honduras, Tanzania, Zambia, Ecuador, Brazil and many other countries. The program goals ranged from intercropping where trees are used to strongly increase crop yields for starving villagers to rescuing dying forests which needed an infusion of new trees in order to survive. Two major benefactors provided Plant-It 2000 with the capital necessary to engage in so many reforestation projects. The first major benefactor is HARLAND, one of the largest check manufacturers in the United States. A percentage of revenue from their 'Treetops' checks have been directed towards Plant-It 2000 for many years. This generosity has allowed Plant-It 2000 to not only continue the good work that we do but also to fund many worldwide reforestation projects that would have otherwise not occurred. The second major benefactor is Mr. and Mrs. Lexi and Robert Potamkin. They have displayed enormous financial generosity towards Plant-It 2000 for many years and their funding has allowed us to plant tens of thousands of trees in many countries. The five tree-planting events throughout the greater London area in year 2000 are just some of the many reforestation projects, which their generosity is directly responsible for. Year 2000 finds Plant-It 2000 to be the world's most unique and some also say most

effective reforestation program. Nearly one million trees have been planted by Plant-It 2000 and we look forward towards planting many more in the future.

At this time, we wish to honor our major financial contributors who have supported us on a continuing basis. These acts of generosity are what allow us to sponsor the many reforestation projects throughout the United States and abroad. The following individuals and companies simply cannot be thanked enough for the great work that they are doing and we deeply honor their service to the environment and our future.

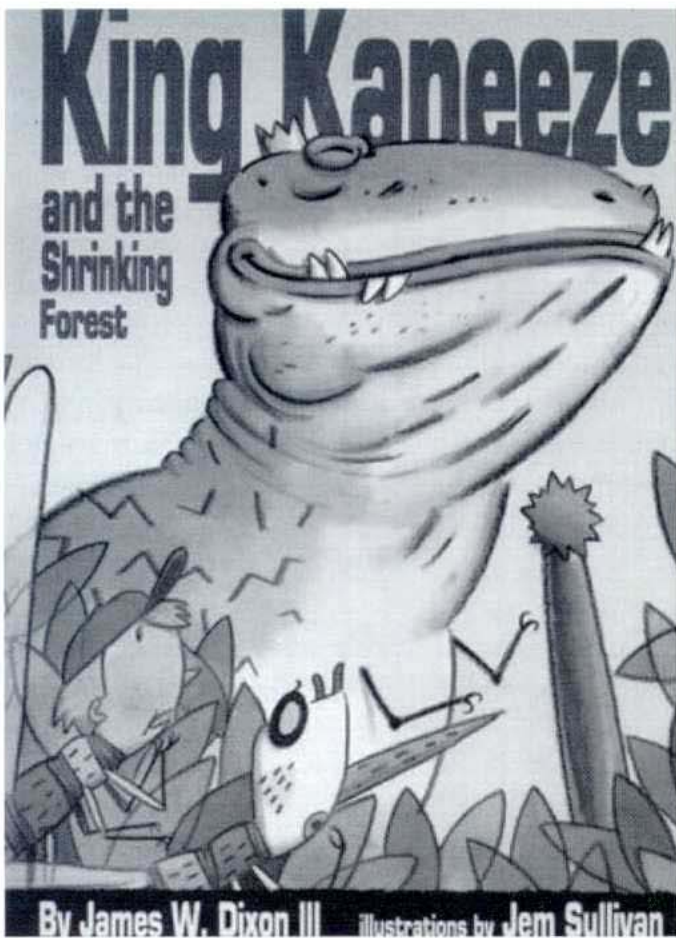


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INDIVIDUAL CONTRIBUTORS:

Kathy and Robert Courson
Carol and Fred Guest
Rosemary and Milt Okun
Lexi and Robert Potamkin
Claudia and Alan Potamkin
Vada and Ted Stanley



Artistree Publishing has produced the children's book King Kaneeze and the Shrinking Forest. Written by J.W. Dixon and illustrated by Jem Sullivan this is a fun book aimed at kids aged from 4 to 11. "Please, help us save the shrinking forest and rescue the lost dinosaurs!" This is the plea of two little dragonflies named Scat and Jaz, who join together to save the lost homeland of the mighty dinosaurs. What makes this book interesting is that signed and dated "King Kaneeze" books have their revenues contributed towards the Plant-it 2000 Foundation and their worldwide reforestation efforts. If hard cover Kaneeze books are sold from www.artistreepublishing.com, all sales resulting from hard cover King Kaneeze books will be donated to the Plant-it 2000 reforestation efforts, less any expenses. Plant-It 2000 is proud to partner with Artistree Publishing and we hope their book sales will greatly assist in our reforestation efforts. If you desire to learn more about how you can purchase King Kaneez and the Shrinking Forest, you can go to http://www.artistreepublishing.com/kaneeze_news.htm on the internet or simply telephone Artistree Publishing at 678-445-7650. Hard cover book measures 9" x 12" and comes with a full color dust jacket.

FORESTRY FACTS:

- One-fifth of all wood harvested in the world ends up in paper.
- It takes two to 3.5 tons of trees to make one ton of paper.
- Pulp and paper is the fifth largest industrial consumer of energy in the world, using as much power to produce a ton of product as the iron and steel industry.
- Making paper uses more water per ton than any other product in the world. It also produces high levels of air and water pollution.
- In the U.S., the average office worker uses some 12,000 sheets of paper per year.

The above statistics are taken from the March/April edition of the highly recommended magazine 'Green@Work' Page 11.



Plant-It 2000's mission is to properly plant, maintain and protect as many indigenous trees as possible worldwide. We plant indigenous trees in forests worldwide at US \$1 per tree and also plant larger street trees in urban areas whenever possible. Please help us by making a contribution payable to 'Plant-It 2000' to the address below and 'make-a-difference'!

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